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10066811-020402

**UTILITY PATENT APPLICATION TRANSMITTAL**  
(Only for new nonprovisional applications under 37 CFR 1.53(b))

Docket No. : 47840/RRT/I148  
Inventor(s) : Thomas E. Ward III; Kenneth Hancock; Douglas B. Macrae  
Title : SYSTEM AND METHOD FOR MODIFYING ADVERTISEMENT  
RESPONSIVE TO EPG INFORMATION  
Express Mail Label No. : EL 904746472 US

**ADDRESS TO:** Assistant Commissioner for Patents  
Box Patent Application  
Washington, D.C. 20231

Date: February 4, 2002

1. ☒ **FEE TRANSMITTAL FORM** (Submit an original, and a duplicate for fee processing).

2. **IF A CONTINUING APPLICATION**

☒ This application is a continuation of patent application No. 09/595,216, filed 06/16/00.

Prior application information: Examiner To be assigned; Group Art Unit: 2743

\_\_\_ This application claims priority pursuant to 35 U.S.C. §119(e) and 37 CFR §1.78(a)(4),  
to provisional Application No. .

3. **APPLICATION COMPRISED OF**

**Specification**

79 Specification, claims and Abstract (total pages)

**Drawings**

12 Sheets of formal drawing(s) (FIGS. 1 to 10B)

**Declaration and Power of Attorney**

\_\_\_ Newly executed

\_\_\_ Unexecuted declaration

☒ Copy from a prior application (37 CFR 1.63(d))(for continuation and divisional)

4. \_\_\_ **Microfiche Computer Program** (Appendix)

5. \_\_\_ **Nucleotide and/or Amino Acid Sequence Submission** (if applicable, all necessary)

\_\_\_ Computer Readable Copy

\_\_\_ Paper Copy (identical to computer copy)

\_\_\_ Statement verifying identity of above copies

6. **APPLICANT(S) STATUS UNDER 37 CFR § 1.27**

\_\_\_ Applicant(s) and any others associated with it/them under § 1.27(a) are a SMALL  
ENTITY

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**7. ALSO ENCLOSED ARE**

- ☐ Preliminary Amendment
- ☐ Includes "Cross-Reference to Related Applications"
- ☐ A Petition for Extension of Time for the parent application and the required fee are enclosed
- ☐ An Assignment of the invention with the Recordation Cover Sheet and the recordation fee are enclosed
- ☒ This application is owned by EGuide, Inc., pursuant to an Assignment recorded at Reel 010788, Frame 0797
- ☒ Information Disclosure Statement (IDS)/PTO-1449
  - ☐ Copies of IDS Citations
- ☐ Certified copy of Priority Document(s) (*if foreign priority is claimed*)
- ☐ English Translation Document (*if applicable*)
- ☒ Return Receipt Postcard (MPEP 503) (should be specifically itemized).
- ☐ Other

**8. CORRESPONDENCE ADDRESS**

**CHRISTIE, PARKER & HALE, LLP, P.O. BOX 7068, PASADENA, CA 91109-7068**  
**Customer Number: 23363**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By



Raymond R. Tabandeh  
Reg. No. 43,945  
626/795-9900

RRT/cam

**FEE TRANSMITTAL  
UTILITY PATENT APPLICATION**

**DATE: February 4, 2002**

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RESPONSIVE TO EPG INFORMATION Duplicate   

**FEE DETERMINATION**

CLAIMS AS FILED					
	NUMBER FILED	NUMBER EXTRA	SMALL ENTITY RATE	LARGE ENTITY RATE	FEE
TOTAL CLAIMS	58 - 20	38	x \$9.00	38 x \$18.00	\$684.00
INDEPENDENT CLAIMS	5 - 3	2	x \$42.00	2 x \$84.00	\$168.00
MULTIPLE-DEPENDENT CLAIMS FEE			\$140.00	\$280.00	\$0.00
BASIC FEE			\$370.00	\$740.00	\$740.00
TOTAL FILING FEE					\$1,592.00
List Independent Claims: 1, 20, 39, 57 and 58					

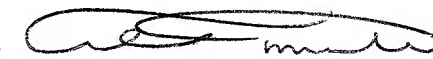
**METHOD OF PAYMENT**

- ☒ Payment Enclosed: Check for \$ 1,592.00
- ☒ The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required during the **entire pendency** of the application to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. **A duplicate copy of this sheet is enclosed.**

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

By



Raymond R. Tabandeh  
Reg. No. 43,945  
626/795-9900